



Bedford at Falls River Appoints Activities Director

Raleigh, N.C. – Bedford at Falls River, a traditional neighborhood development in Raleigh, has added a full-time activities director for the community's Recreation Center. Ed Rowe takes on the position of Director of Recreation and Activities, and will oversee the development of the complex and all of its activities offered to residents.

"The continuous growth of Bedford and the development of our great recreational activities has created the need for an experienced individual to supervise the center on a full-time basis," said John Myers, President of Wakefield Development Company.

Rowe's broad experience in the athletic and event management fields made him a leading candidate for the role at Bedford. He previously worked for Fairfield University in Connecticut as Assistant Director of Athletics, where he supervised indoor and outdoor athletic facilities and was responsible for the management of all athletic competitions.

"My goal is to develop effective new programs, increase community participation and to ultimately provide something for everyone to enjoy," said Rowe. Ed Rowe is currently a resident at Bedford at Falls River.

Bedford at Falls River, a Wakefield Development Company community, was named Community of the Year by the North Carolina Home Builders Association in 2004. The master planned community revives the traditional neighborhood setting and atmosphere while combining modern conveniences of today's homes. Bedford was the top selling community in Wake County in 2004 and is currently the area's top seller. For more information about Bedford at Falls River, please visit www.BedfordTradition.com, call 919-792-0100, or visit the Welcome Center at 4390 Falls River Ave., Raleigh, NC 27614.

###